eCommerce Data Flow

The sale happens on some sort of sales platform. Most eCommerce sellers use multiple platforms.

Sales Platforms

eCommerce	Marketplace	Other
Shopify	Amazon	Wholesale
WooCommerce	eBay	Retail POS
BigCommerce	Etsy	Invoicing

Payment is on a different platform, or processor. This looks seamless to the consumer. There are almost always multiple ways to pay, which means multiple processors, and sometimes one payment method is used on multiple platforms.

Payment Methods

Stripe	PayPal	Financing
Platform Pay	Merchant Processor	

The processors then deposit funds into designated **bank accounts**, often taking out fees.

Bank/s

We need to manage data from ALL of the above platforms, processors, and accounts to find the correct breakdown for the **accounting system**.

Accounting Entries

Sales	Fees	Sales Tax

Further complicating matters is reporting sales tax by jurisdiction, monitoring for sales tax nexus, tracking cost of goods sold, and inventory management.